

Job Description: Entry-Level Content Gatherer / Creator

Position: Entry-Level Content Gatherer / Creator

Type: Part-Time (20 - 25 hours per week)

Compensation: \$18-\$22 per hour

Location: Multiple Job Sites Throughout Central & Eastern Massachusetts, Southern New Hampshire (Local Travel Required – Mileage Compensated)

About Us:

Dex By Terra is a company based in Hudson, Massachusetts, known for its expertise in designing and building custom outdoor living spaces. Specializing in the construction of decks, patios, inground pools, and other outdoor structures, Dex By Terra aims to enhance the aesthetic appeal and functionality of outdoor areas for residential and commercial clients.

We are seeking a motivated and creative individual to join our team as an Entry-Level Content Gatherer / Creator

Responsibilities:

- Travel to various job sites weekly to capture high-quality content, including photos, videos, and other media.
- Collaborate with team members to understand content requirements and ensure alignment with brand guidelines.
- Engage with employees, clients, and other stakeholders at job sites to capture authentic and compelling stories.
- Edit and prepare content for social media platforms, ensuring it is optimized for each platform's format and audience.
- Assist in developing creative concepts and strategies for social media campaigns.
- Maintain an organized archive of all collected content.
- Ensure timely delivery of content to the social media team for scheduling and posting.

Requirements:

- High school diploma or equivalent; additional education or coursework in marketing, communications, or related field is a plus.
- Comprehensive photography and videography skills.
- Familiarity with social media platforms (Facebook, Instagram, TikTok) and an understanding of what makes content engaging on each.
- Excellent communication and interpersonal skills.
- Strong organizational skills and attention to detail.
- Ability to work independently and manage time effectively.
- Valid driver's license and reliable transportation.
- Willingness to travel to multiple job sites per week.

Preferred Qualifications:

- Previous experience in content creation, social media, or a related field.
- Basic photo and video editing skills.
- Creativity and a keen eye for visual storytelling.

Benefits:

- Flexible work schedule.
- Competitive hourly wage.
- Opportunity to gain hands-on experience in content creation and social media marketing.
- Collaborative and supportive work environment.

How to Apply:

Please submit your resume, a brief cover letter, and a portfolio or samples of your work (if available) to jordan@dexbyterra.com. We look forward to reviewing your application and learning more about your passion for content creation and social media.